



5 December 2018



Post-Campaign Cafeteria Monthly Report

General Overview

Location Overview (Nov 20 - Dec 18)



16,370
Lunchtime Visits
(monthly)



86,216
Total Visits
(monthly)



17.8 min
Dwell Time



80%
Return Visitor



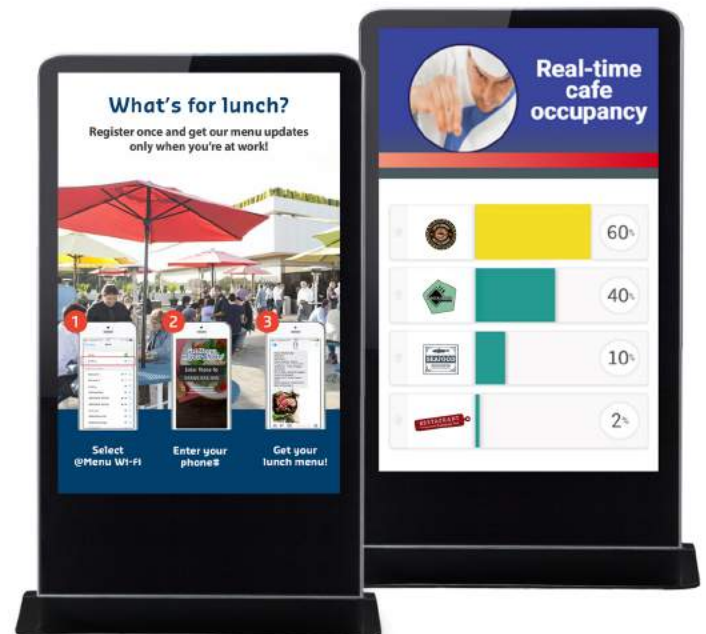
Top Cafeteria (Lunchtime visits)

1  The Coffee Company

2  F&D Restaurant

3  Daily Fishery

4  Tradicional Food



Cafeteria Overview



The Coffee Company



602
Avg Daily
Lunchtime Visits



16 min



2,387
Avg Daily Visits
(Incl. Passersby)



78%



F&D Restaurant



20
Avg Daily
Lunchtime Visits



17 min



1,556
Avg Daily Visits
(Incl. Passersby)



78%

Cafeteria Overview



Daily Fishery



54
Avg Daily
Lunchtime Visits



18 min



1,300
Avg Daily Visits
(Incl. Passersby)



82%



Tradicional Food



185
Avg Daily
Lunchtime Visits



20 min



928
Avg Daily Visits
(Incl. Passersby)



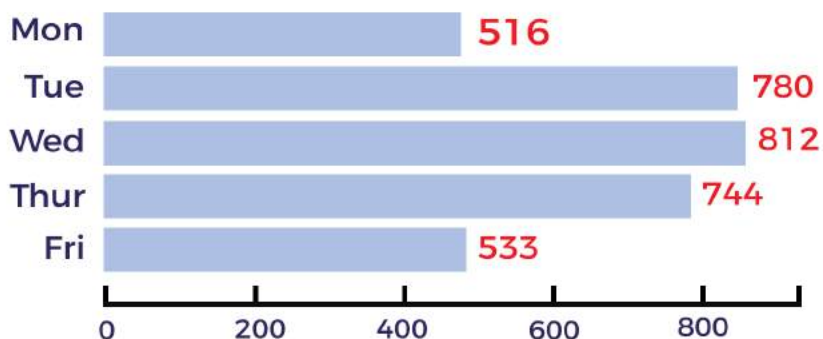
81%

Daily Visits (Lunch Time)

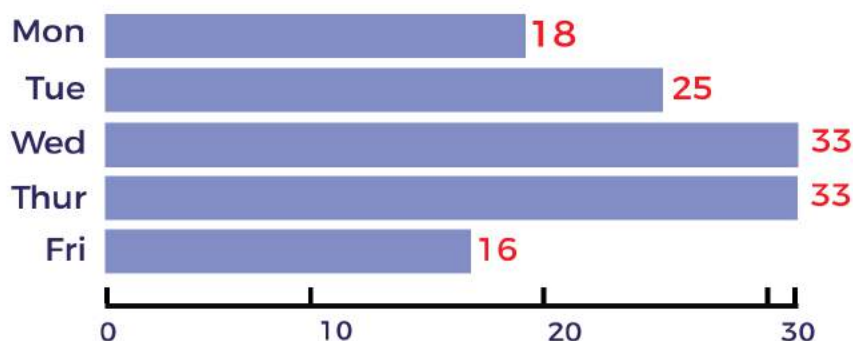
Week 50 Snapshot



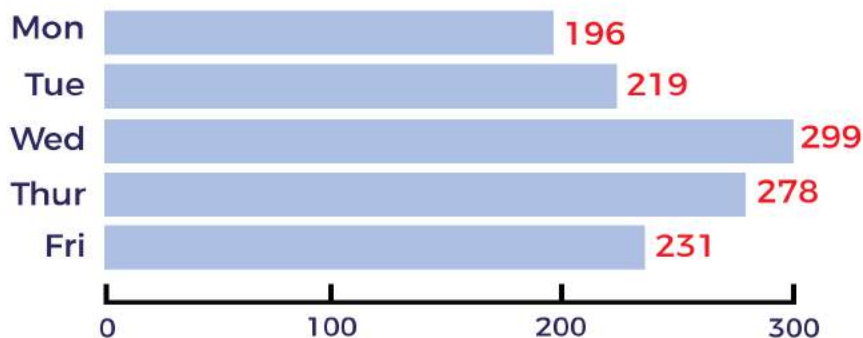
The Coffee Company



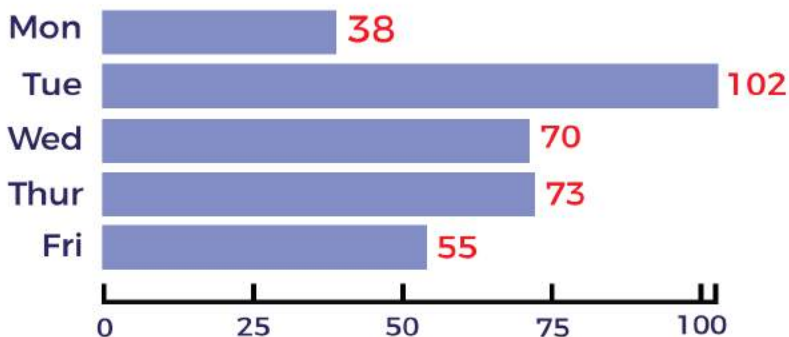
F&D Restaurant



Daily Fishery



Tradicional Food





No Apps, No Beacons

Customer Engagement Made Simple!