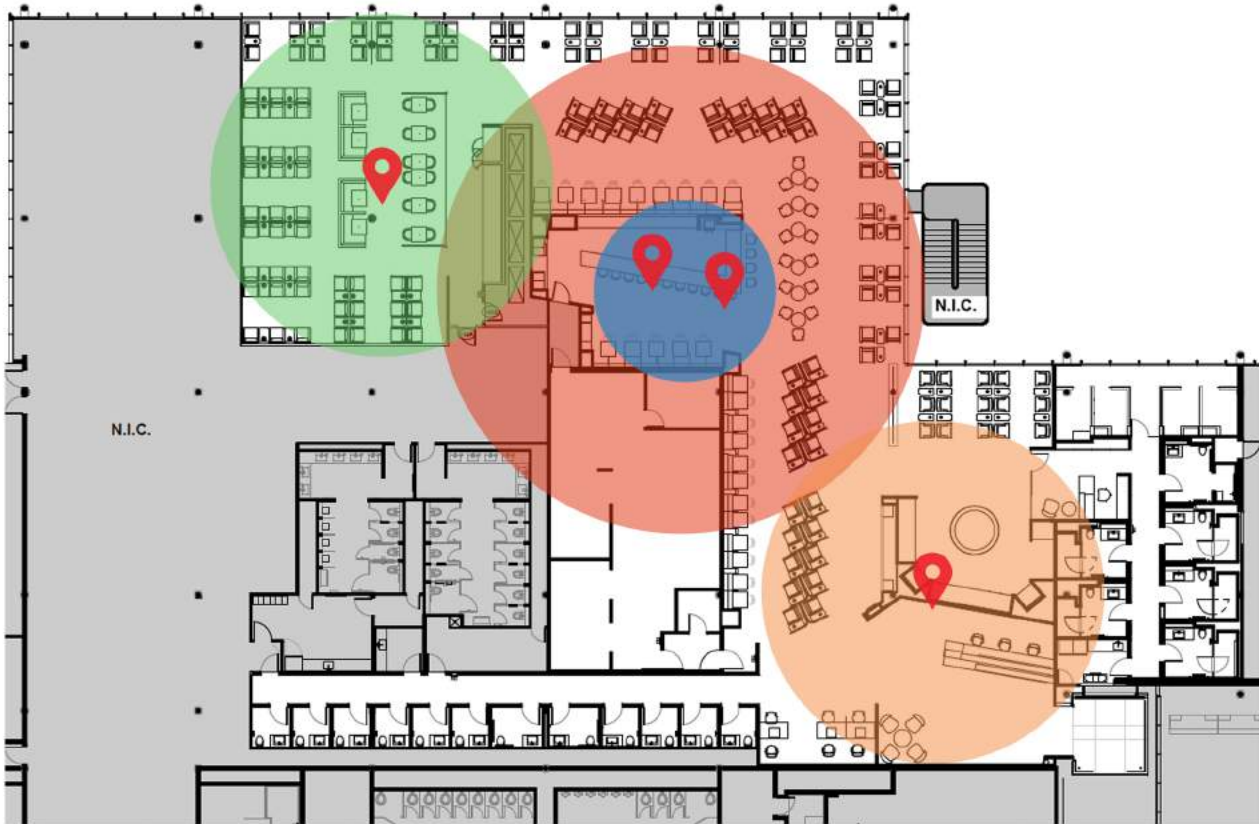




27 December 2018



Introduction



-  Coffee & Tea
-  Buffet
-  Lounge Bar
-  Lounge Bar Seating



Location Overview



518
Daily Average
Visitors



7.15am - 9pm
Operating Hours



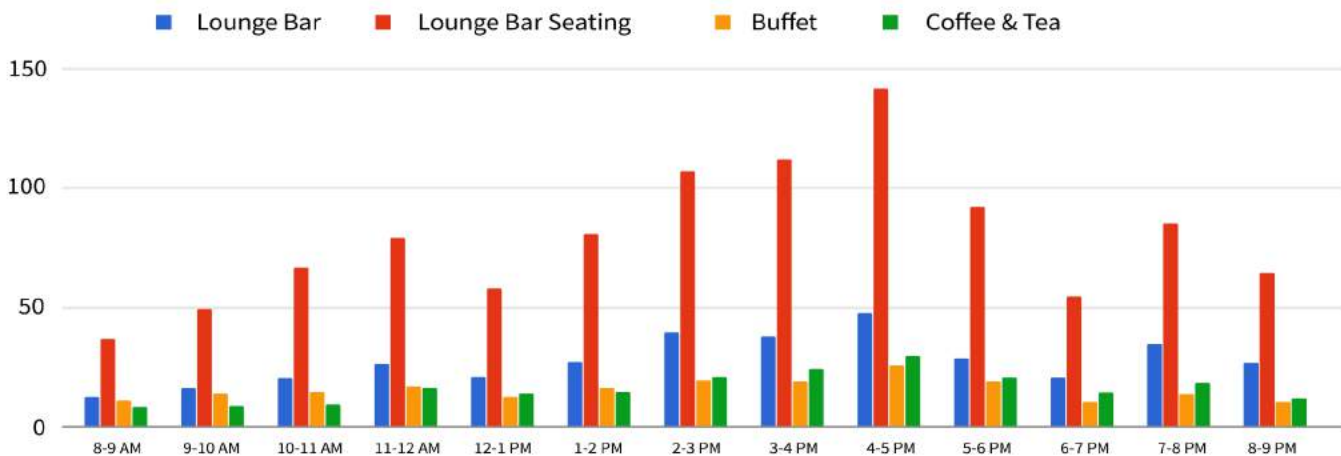
28 mins
Daily Average
Dwell Time



2pm - 5pm
Busiest Hours

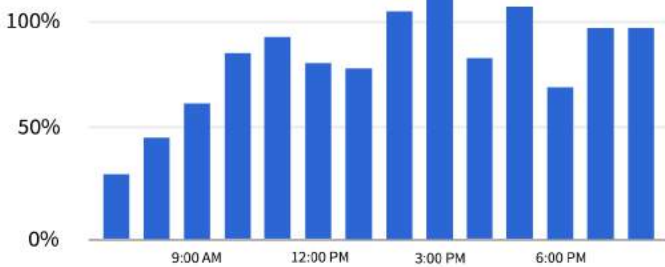
Occupancy Trends

Sectional and Hourly Breakdown of Visits (Dec 10 - Dec 23)

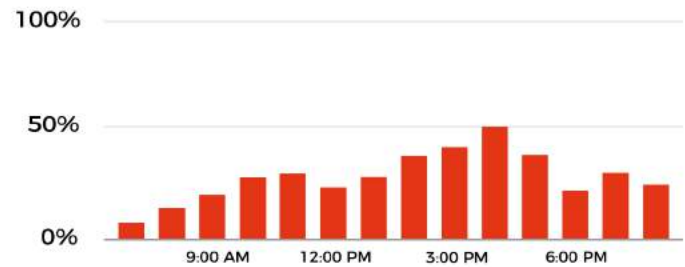


% of Occupancy by Location and Hour (Dec 10 - Dec 23)

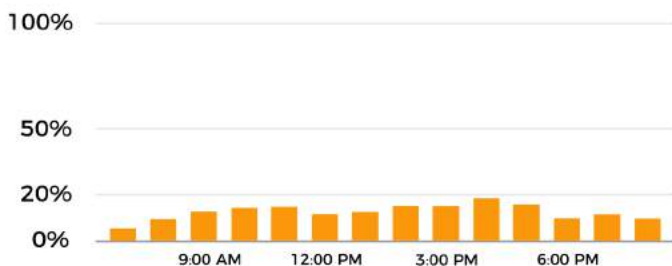
Lounge Bar Max occupancy = 20



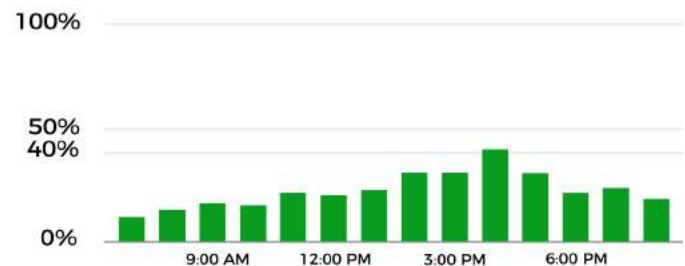
Lounge Bar Seating Max occupancy = 150



Buffet Max occupancy = 100

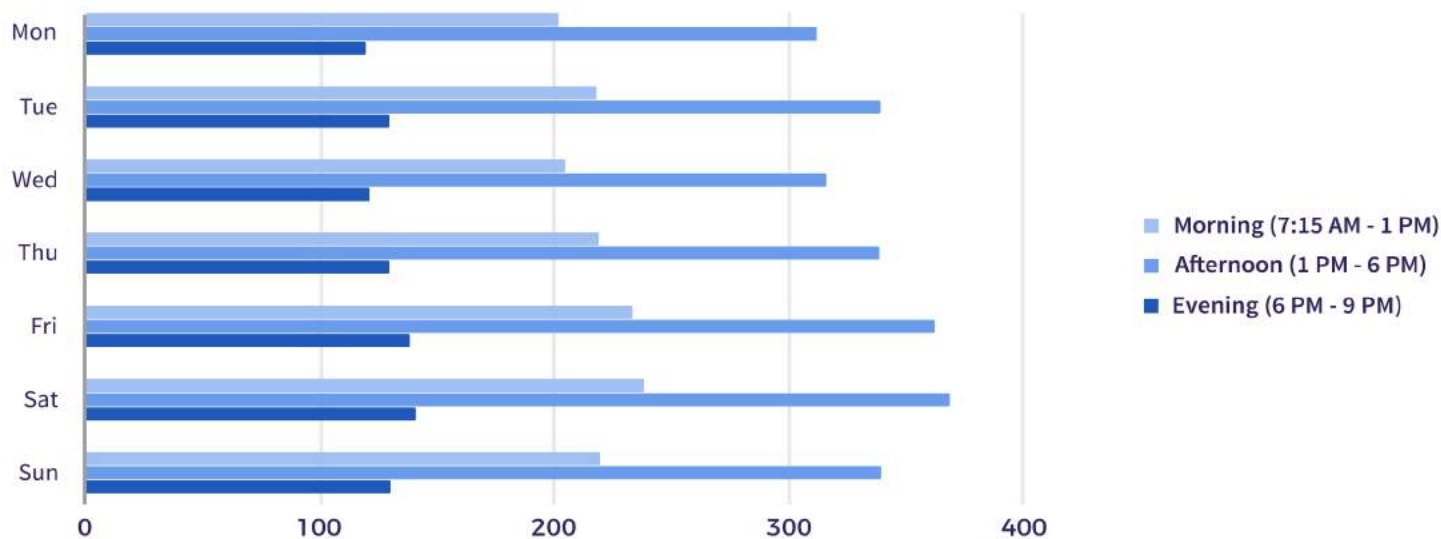


Coffee & Tea Max occupancy = 50



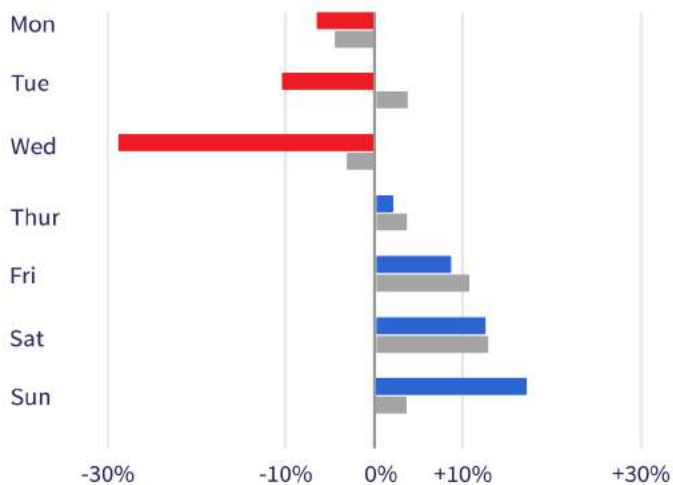
Space Planning

Visitors by Day Portion (Dec 10 - Dec 23)



Daily Visitor Trends (Dec 10 - Dec 23)

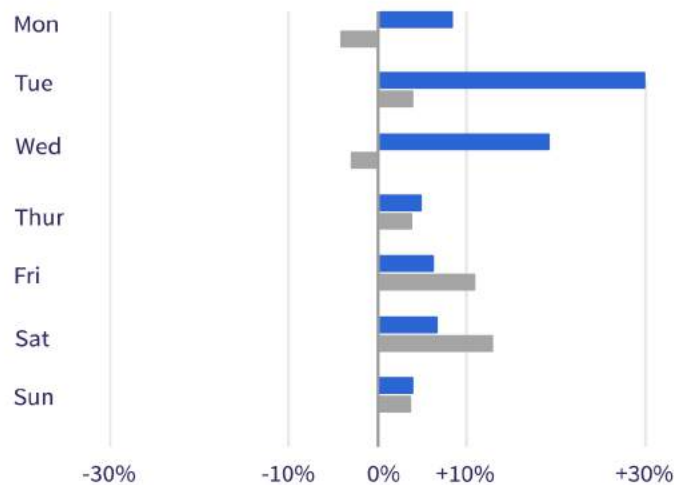
Week 1 (Dec 10 - Dec 16)



633 (Average Visitors, All-Time)

- Average by Day
- Difference (%)

Week 2 (Dec 17 - Dec 23)



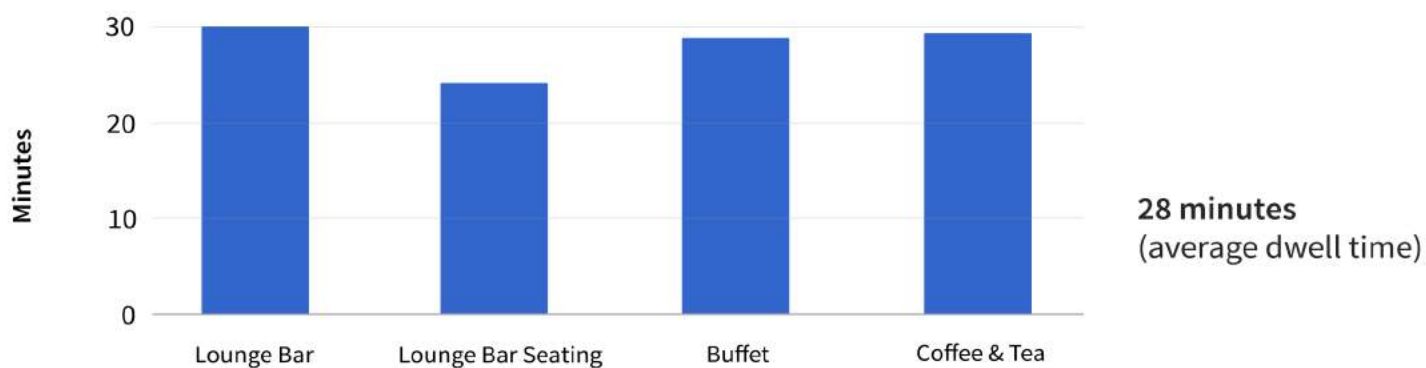
633 (Average Visitors, All-Time)

- Average by Day
- Difference (%)

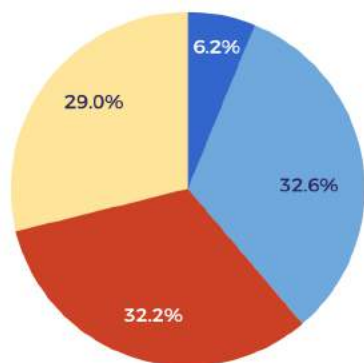
Data portrayed are for illustrative purposes only

Customer Dwell Time

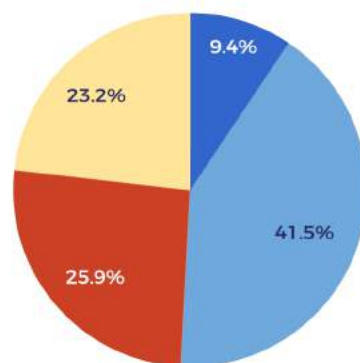
Average Dwell Time by Location (Dec 10 - Dec 23)



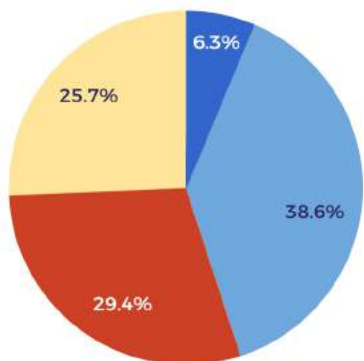
Lounge Bar



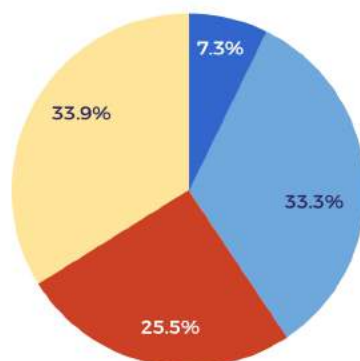
Lounge Bar Seating



Coffee & Tea



Buffet



- < 10 mins
- 10 - 45 mins
- 45 - 90 mins
- > 90 mins

Notes



No Apps, No Beacons

Customer Engagement Made Simple!